



1724 Lawrence Dr, De Pere, WI 54115

FOR IMMEDIATE RELEASE

Contact:

Alexis Flores
Public Relations Director
608-520-9953
Aflores6@madisoncollege.edu

Festival Foods opens new store in Hartford, WI

Hartford, WI (October 14, 2022) Festival Foods will be opening a new grocery store on November 11, 2022 at 5600 S. 108th St. Hales Corners in Hartford, WI. The grocery chain plans to have a 67,000-square foot store along with 17 acres, that are being developed and to be rented out for other businesses once the store is complete.

Festival Foods is a full-service, family owned supermarket chain that offers natural and organic foods, fresh sushi and seafood, butcher specials, and an extensive deli and bakery. The company operates a retail network of grocery stores specializing in value based organic products, catering selections, floral arrangements, and online shopping capabilities.

“Festival Foods is committed to being a part of our communities through events, educational activities, and programs that educate youth about health, exercise, and nutrition”, according to Paul Skogens, VP of Communications.

Founded in 1946, by Paul and Jane Skogen in Onalaska, WI, Festival Foods has 35 stores and employs 8,500 people across Wisconsin. This will be the third store in Milwaukee County and the first in the metro area.